

PAULINE P. NARVAS

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PROFILE

- An ambitious, award-winning final year student from the University of Sheffield with a wide skill-set and a range of experience seeking to establish a career in the tech/digital industry.
- Knowledgeable in building online presence and reach through digital marketing communications, creating successful working relationships and project management developed whilst on my placement year.
- Being highly committed, I am self-taught in web development technologies and have an established record of freelance projects. Keen on paying knowledge forward, I have spent 2 years teaching female students how to code and building a prevailing coding community in Sheffield as a result.
- I am looking for a challenging environment in tech/digital to utilise my technical and non-technical skills and further invest in my abilities.

EDUCATION

The University of Sheffield (Sept 2014 – June 2018)

Biomedical Sciences with Employment Experience (2:1 expected)

Tapton School (Sept 2008 – July 2014)

A Levels: Biology, Chemistry, Sociology (A*AB)

12 A*-C GCSEs including Maths, English and Triple Science

EXPERIENCE

Nov 2017 – present: Web Developer and Designer, Kroto Research Institute

- Developing and maintaining accessible websites for research fellows around the world.
- Taking research from academics and fellows and showcasing it in a more digestible format online.
- Primarily coding in HTML, CSS and PHP.

Sept 2017 – present: Enterprise Intern, The University of Sheffield Enterprise (USE)

- First of point contact for students and alumni interested in enterprise, promoting all the opportunities USE has to offer.
- Writing compelling blog posts related to entrepreneurship, university life and development.
- My post on embedding enterprise into the curriculum on the Enterprise blog was one of the most viewed blog posts of 2017.

Aug 2016 – 2017: Communications and External Engagement Assistant Intern, The University of Sheffield

- Secured over 100 new partnerships with businesses across the UK for student placements.
- Developed and grew social media presence to help attract prospective students, increase current student engagement and partnerships with alumni and external businesses.
- Experience in using CMS and CRM for editing webpages and creating e-newsletters for prospective student marketing.
- Lead and managed a national project on raising green awareness and won 3 awards: Gold award which was a great jump from previous years, Bronze for a mini-project component and Environmental Hero of the Year.

- As a result of my great contributions in 5 different teams in the Department and Faculty in just 12 months, I was nominated and shortlisted for the National Employability Undergraduate Awards as “Best Intern” 2018.

March 2016 – present: Organiser, Ambassador and Instructor, Code First: Girls

- Taught 150+ female students with little to no experience in coding, how to create their first website and web-app from scratch.
- Pioneering the student Women in Tech Community that had not existed in Sheffield.
- Motivating students to apply their new knowledge beyond the course e.g. in hackathons and for future employment.
- Management of the community by providing an online space for current and alumni students to feel welcomed in.
- Due to my extensive work in the growing tech community in Sheffield and the North, I was nominated for 2 Northern Power Women 2017 Awards, “One to Watch” and “Person with Purpose”

ADDITIONAL EXPERIENCE

- **May 2017 – present:** Tech Lead and Operations, MedTech Sheffield
- **December 2017 – present:** Social Media Lead, inspireWIT
- **September 2017:** Digital Communications and Development Intern, Appt
- **August – September 2017:** Development Intern, TechDept
- **March 2016:** Marketing and Development Intern, Diva Creative
- **July 2015 – August 2016:** Sales Advisor, schuh
- **September 2014 – July 2015:** Sales Assistant, River Island

SKILLS

- Coding abilities in HTML5, CSS3, JavaScript, Responsive web development, PHP and Python
- Experience in using CMS platforms such as WordPress and cPanel
- Excellent working knowledge in Microsoft Office, G-Suite and Creative Cloud products
- Digital marketing techniques using MailChimp, social media and blogging
- Confident in public speaking: I have spoken at conferences, events and meetups. My most significant talk was delivering a Keynote at GitHub Field Day.

INTERESTS

- **Technology:** Consistently improving my knowledge in new technologies, I take part in Hackathons across the UK, attend technology focused events and conferences, and learn new coding languages. In 2017, I completed a Code First: Girls course in Advanced Python.
- **Web-Development:** With over 9 years of self-taught experience, I design and develop websites.
- **Blogging:** Starting in 2008, I have maintained a personal blog which I have used to communicate topics that are important to me including health and well-being, gender equality, science and technology. My blog gets over 1,000 readers per month.
- **Health and well-being:** With improving my health being a huge part in my life, I am dedicated to staying active through exercise including weight lifting, Zumba and yoga.